



Haliburton Highlands CHAMBER *of* COMMERCE

MEMBER INFORMATION PACKAGE



Proud member of:



Canadian
Chamber of
Commerce

Chambre de
Commerce
du Canada



ontario
chamber of
commerce

WHAT IS A CHAMBER OF COMMERCE?

A Chamber of Commerce is an association of business people who have joined together to promote the civic, commercial, and industrial interests in the community.



WHAT DO WE DO?

The Haliburton Highlands Chamber of Commerce (HHCC) was originally created in 1936 to fulfill a need for tourism information. The organization was reformed in 1964 as a Chamber of Commerce to better serve the business needs in the County.

VISION

We want to see every business in Haliburton County as thriving year-round, bringing wealth and prosperity to the business and wider community.

MISSION

As a member-based business organization, we are committed to advocating for and serving the needs and interests of our members and providing a strong voice for the economic vitality of our community.

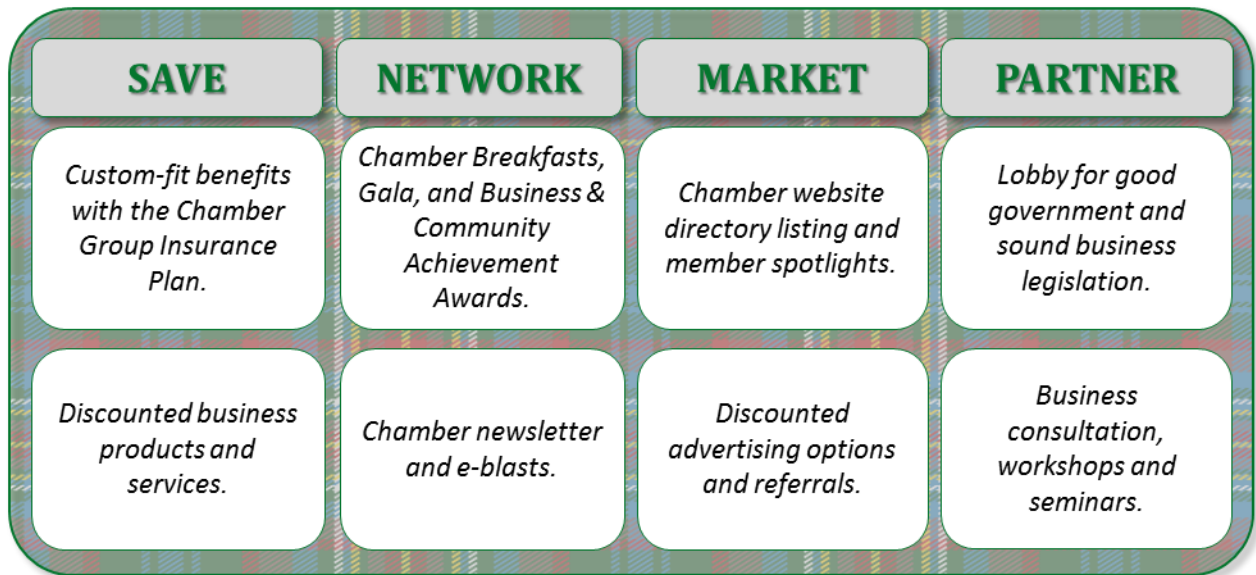
There are three primary functions of the Haliburton Highlands Chamber of Commerce:

1. **Lobby Government** – As a member of both the Ontario and Canadian Chambers of Commerce, we can bring local business concerns to the provincial and federal stages. We also have a working relationship with municipal councils, MP and MPP in Haliburton County to address local business concerns.
2. **Provide Member Services** – Providing value-added services and benefits to members to support and promote businesses.
3. **Facilitate Networking and Cross-Selling** – Members attend our breakfasts and networking events to learn and grow as local business owners.

HOW IS THE CHAMBER FUNDED?

The Haliburton Highlands Chamber of Commerce is a registered not-for-profit and is not associated with any government agency. Funds are generated through membership dues, Chamber Breakfasts, the Business & Community Achievement Awards Gala, and other Chamber events.

THERE'S REAL VALUE TO BEING A MEMBER



BENEFITS OF MEMBERSHIP

ONLINE DIRECTORY

Make the most of your business listing in our searchable online directory. This makes your business perform more strongly on google. Ask us how to further increase your profile through website advertising.

NEWSLETTER & E-BLASTS

Our regular newsletter and e-blast publications are sent out to over 400 inboxes. These value-added marketing pieces include member ads, tips for businesspeople, and many Chamber-related updates. As a Chamber member, you will have access to exclusive marketing opportunities in our publications.

EVENTS & WORKSHOPS

As a member, you will have access to all of our regular events and workshops. These include networking and educational Chamber breakfasts, small business week programs and seminars, as well as access to our many community partners' events and programs. Any member is invited to host Chamber events.

ADDITIONAL BENEFITS

We are working hard to continue to provide value-added benefits to our members. As a Chamber member, you will have access to an exclusive group benefits and insurance program through K. Brewer Financial, as well as an exclusive deal on merchant services through First Data. Additional benefits include discounted conferencing services, email marketing, shipping, and office supplies.

CHAMBER STAFF

Jennifer Locke

Manager

T: 705-457-4700 ext. 24

jennifer@haliburtonchamber.com

Angela Jones

Administrative Assistant

T: 705-457-4700 ext. 23

admin@haliburtonchamber.com

2019/2020 VOLUNTEER BOARD

Andrea Strano – *Parish & Strano*

Stefan Bjelis – *Vasey Insurance Brokers Ltd*

Greg Hebert – *Oakview Lodge & Marina*

Bram Lebo – *The Highlander, Lebo Law*

Joe Cox – *Thomas Contracting*

Patrick Louch – *Selbie Louch Law Office*

Lisa Tompkins – *HHHS Foundation*

Rob Berthelot – *Sandy Lane Resort*

Amanda Virtanen – *County of Haliburton*

Emily Keller – *K. Brewer Financial Services Inc.*

Dr. Jennifer Morrow – *Minden Animal Hospital*

WHAT DOES BEING A MEMBER REPRESENT?

As a member of the Haliburton Highlands Chamber of Commerce, you are entitled to all of our benefits and services and are a part of a reputable community of business people. Being a member means communicating with the Chamber board and staff about your successes and trials. We want to make sure we are promoting business successes and providing support for business challenges.

CONSTITUTION & MEMBERS' CODE OF CONDUCT

All members of the Haliburton Highlands Chamber of Commerce must abide by the constitution and Members' Code of Conduct, publicly available at

www.haliburtonchamber.com.

BOARD OF DIRECTORS

Any member of HHCC is eligible to sit on the Board of Directors. Elections happen at the Annual General Meeting and applications must be submitted no later than two weeks prior to the meeting.

COMMITTEES

Members are encouraged to join any one of the Chamber's committees including: the Gala Committee, the Young Professionals Network Committee, and the Member Services Committee.

VOTING RIGHTS

As a member in good standing, you are entitled to one (1) vote at any Chamber meeting and can provide a proxy vote if necessary. Annual General Meetings are held in June.

JOIN US!

	BASIC \$178	PREMIUM \$300	NOT-FOR-PROFIT \$96	SECOND BUSINESS \$122
Business Directory Listing on Chamber Website	✓	✓	✓	✓
Access to 10+ Member Benefits	✓	✓	✓	✓
3 Newsletter Ads \$115 Value		✓		
3 E-blast Ads \$105 Value		✓		
5 Free Chamber Breakfasts[†] OR 1 Breakfast Sponsorship* \$150 Value		✓		

Additional Fees:

\$40 + HST

\$12 + HST

One-time New Member Administration Fee

OCC Annual Membership (all members subject to this fee).

[†] Free Chamber Breakfasts do not include Breakfast with the Warden or Annual General Meeting.

*Breakfast sponsorship subject to availability.

MEMBERSHIP AGREEMENT

We accept cash, cheque, VISA, MasterCard, or electronic transfers. Please make cheques payable to "Haliburton Highlands Chamber of Commerce".

- Basic
 Premium
 Second Business
 Not-for-Profit Basic
 Not-for-profit Premium

Signature: _____ Date: _____

I/We hereby apply for membership in the Haliburton Highlands Chamber of Commerce and agree to pay the initial administration fee detailed below plus the annual membership fee, as set by the Board of Directors, until such times as my/our written registration is filed in accordance with the Bylaws of the organization.

MEMBERSHIP APPLICATION FORM

By filling out this application, you are agreeing to the HHCC Members' Code of Conduct.

BUSINESS NAME: _____

OWNER: _____ BUSINESS CLASSIFICATION: _____

PHYSICAL LOCATION: _____

MAILING ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

Yes, I would like to receive emails from the Haliburton Highlands Chamber of Commerce.

How did you hear about the Haliburton Highlands Chamber of Commerce?

- | | | |
|---|--|---|
| <input type="checkbox"/> Chamber Representative | <input type="checkbox"/> Chamber Event | <input type="checkbox"/> Board of Directors |
| <input type="checkbox"/> Media | <input type="checkbox"/> Member Referral | <input type="checkbox"/> HCDC Referral |

Referred By: _____

REFERENCES

1. NAME & BUSINESS: _____

PHONE NUMBER: _____ EMAIL: _____

RELATION/ASSOCIATION TO APPLICANT: _____

2. NAME & BUSINESS: _____

PHONE NUMBER: _____ EMAIL: _____

RELATION/ASSOCIATION TO APPLICANT: _____

“CRITERION”

Members’ Code of Conduct

It is important that all members of the Chamber practice ethical business practices and that they endeavour to satisfy the concerns of their customers when they are notified of the same. The Haliburton Highlands Chamber of Commerce reserves the right to deny membership or remove members from their roster if they do not comply with the Members’ Code of Conduct.

Constitution

All members of the Haliburton Highlands Chamber of Commerce are required to abide by our Constitution.

Business Classification

The main product or service provided by a business or organization. This information is used for the purpose of sorting member into general classifications for our database and website. To include more detailed business information and classification information including a category and subcategory, please fill out the website information sheet included in your membership kit.

Non-Profit Organizations

Defined as a registered not-for-profit corporation.

Second Business Membership

This classification is designed to permit business owners who operate more than one business to include any subsidiary businesses as Chamber Members without paying full fees for each business. The business with the highest number of employees is designated as the “Primary” business and pay fees accordingly. Secondary businesses pays the ‘Second’ business rate.

Chambers of Commerce Cross Association Membership

This membership is reserved for businesses who pay a full membership fee at a neighbouring Chamber of Commerce. Please inquire with HHCC about which neighbouring Chambers participate in this program. Proof of membership may be required before membership will be processed.

Renewal of Membership

In accordance with our by-laws, renewal invoices will be electronically delivered 30 days prior to renewal. They are due and payable on October 1st every year. Membership with the Chamber of Commerce will lapse if dues are not paid within 45 days. New members joining throughout the year will be pro-rated.

Administration Fee

The Administration Fee is applicable to all new memberships, including Second Business Memberships. This fee will assist the Chamber of Commerce in setting up your new account, by covering the initial administrative resources needed to process the new membership.

Membership Approval

In accordance with our by-laws, all members of the Chamber are approved by the membership at the Annual General Meeting.

Member Referral Program

For every referral a current HHCC member makes that results in a new member sign up, the referring member will receive 10% off their annual membership dues to be applied to the next invoice. A maximum of 20% can be applied per membership year. If a member provides more than 2 successful referrals, the discount may be carried forward to future membership invoices. The member must inform Chamber staff of the referral **before** the new business signs up.