

Resources for businesses on Facebook

All Hashtag

<https://www.all-hashtag.com/index.php>

Free Images – Pixabay

<https://pixabay.com/>

How to Master Facebook Ad Targeting & Zero-In on Your Audience

https://sproutsocial.com/insights/facebook-ad-targeting/?utm_source=Sailthru&utm_medium=email&utm_campaign=Issue:%202018-10-15%20Social%20Media%20Today%20Newsletter%20%5Bissue:17621%5D&utm_term=Social%20Media%20Today

10 Questions to Ask to Improve the Performance of Your Facebook Ads Campaign

<https://www.socialmediatoday.com/news/10-questions-to-ask-to-improve-the-performance-of-your-facebook-ads-campaig/539620/>

How to Use Hashtags for Efficient Marketing

<https://www.socialmediatoday.com/news/how-to-use-hashtags-for-efficient-marketing/539155/>

Bring Brands and Products to Life with Instant Experience

<https://www.facebook.com/business/news/bring-brands-and-products-to-life-with-instant-experience>

7 Tips for Going Live on Facebook, Instagram or Twitter

<https://www.socialmediatoday.com/news/7-tips-for-going-live-on-facebook-instagram-or-twitter/539632/>

Facebook Ad Sizes Cheat Sheet for 2018

<https://blog.hootsuite.com/facebook-ad-sizes/>

Facebook Live Tips & Tricks

<https://live.fb.com/tips/>

Tell Rich Stories with Facebook Video

<https://www.facebook.com/facebookmedia/blog/tell-rich-stories-with-facebook-video>

8 Ways to Use Facebook Video for More Engagement

<https://www.socialmediaexaminer.com/use-facebook-video-for-more-engagement/>

50 Free Ways To Increase Your Facebook Page Likes

<https://www.forbes.com/sites/jaysondemers/2015/06/16/50-free-ways-to-increase-your-facebook-page-likes/#12a48b3566e5>

How to Repurpose Your Video Content Across Many Platforms

https://www.socialmediaexaminer.com/how-to-repurpose-video-content-across-many-platforms/?utm_source=Newsletter&utm_medium=NewsletterIssue&utm_campaign=News

How to Advertise in Facebook Marketplace: What Marketers Need to Know

https://www.socialmediaexaminer.com/how-to-advertise-facebook-marketplace-what-marketers-need-to-know/?utm_source=Newsletter&utm_medium=NewsletterIssue&utm_campaign=New

How to Create Your Editorial Calendar for Social Media

https://www.searchenginejournal.com/create-social-media-editorial-calendar/265385/?utm_source=email&utm_medium=daily-newsletter&utm_campaign=daily-newsletter

How To Design Effective Facebook Ads Creative

<https://wersm.com/how-to-design-effective-facebook-ads-creative/>

The Science of Sharing on Social Media

<https://www.socialmediatoday.com/news/the-science-of-sharing-on-social-media-infographic/529917/>

Why Being Personable Is the Key to Social Media Success

<https://www.convinceandconvert.com/social-media-marketing/personable-key-to-social-media-success/>

4 Ways to Make Best Use of Cover Images on Your Social Media Profiles

<https://www.socialmediatoday.com/news/4-ways-to-make-best-use-of-cover-images-on-your-social-media-profiles/531561/>

5 Video Best Practice Notes from Facebook

<https://www.socialmediatoday.com/news/5-video-best-practice-notes-from-facebook/531037/>

3 Facebook Ad Types That Improve Sales

https://www.socialmediaexaminer.com/3-facebook-ad-types/?utm_source=Newsletter&utm_medium=NewsletterIssue&utm_campaign=New

11 Facebook Updates You Need To Know for 2019

<https://www.socialmediatoday.com/news/11-facebook-updates-you-need-to-know-for-2019/539031/>

Report: Four Tips For An Effective Social Strategy

https://wersm.com/warc-report-four-tips-for-an-effective-social-strategy/?utm_source=WeRSM+Newsletter+Subscribers&utm_campaign=7bc0c396c5-EMAIL_CAMPAIGN_2018_01_02_COPY_01&utm_medium=email&utm_term=0_bf593dfd9e-7bc0c396c5-44455125

Your Ultimate Social Media Checklist

<https://www.socialmediatoday.com/news/your-ultimate-social-media-checklist-infographic/532466/>